

The trend is fresh
freshKEG



Authentic draught flavour. Any time, any place. The innovative KEG-system with integrated dispensing gas supply for

- beer
- beer-mix beverages



*Fresh***KEG**
fass-frisch
zapfen

Fresh, flexible, progressive freshKEG

Authentic draught flavour – Any time, any place.

The self-sufficient freshKEG from SCHÄFER – enjoy a refreshing new experience. Easy to cool and easy to keep cool, this beverage container consists of only two components (container and dispense head), a complete dispensing system with "CO₂ inside" – for perfect dispensing full of freshness and flavour. The freshKEG keeps beer fresh for weeks after the first glass has been tapped.

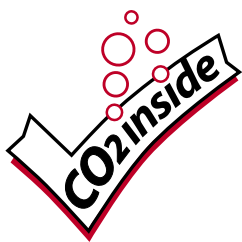
A perfect draught system without any trouble

The freshKEG sets new standards in customer benefit, technology, freshness and packaging. The two-chamber-system with "CO₂ inside" and the freshKEG dispense head, the world's shortest dispensing-pipe, provide optimum flexibility and quality for increased sales. Specially developed cooling accessories (Ice-packs, cooler and sales/storage-refrigerator) always keep the beer at the right temperature and always keep your customers very satisfied. freshKEG – ideal for parties and events, restaurants, bistros and catering.



*"That's what I call
professional quality,
pure flavour and enjoyment!"*

Beer guru Conrad Seidel



- draught beer of the best pub and restaurant quality
- enjoy it any place, any time
- easy to cool and to keep cool
- constantly high beverage quality
- stays fresh weeks after the first beer is tapped
- very easy to use



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It's the mix that makes it

Take freshKEG

Innovative beer-mix beverages are leading the way. freshKEG gives fillers the opportunity to react flexibly to market developments and stock the widest possible range of trendy beverages at all times:

Beer-mix beverages can be perfectly dispensed from freshKEG: "Ready to drink."

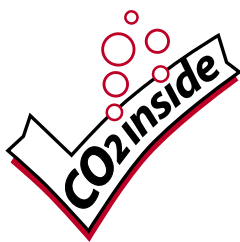
Don't bottle it – take a freshKEG!

Authentic draught for in-vogue beverages, perfectly dispensed: freshKEG guarantees its distinctive high quality and flavour and consumers can't help loving it.

Optimal handling, minimum space requirement and professional brand presentation are decisive factors for the restaurant and catering market. freshKEG – it's a pleasure. Any time. Any place.



*"Taste sets
the trend:
Just tap and enjoy!"*



- flexible dispensing of innovative in-vogue beverages
- choice of coloured design for the top and bottom clip-on rings
- excellent brand presentation on replaceable sleeves



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Pointing the way

freshKEG

Easy

...to handle and to operate

- always ready for use – anywhere
- complete dispense system with only two components (container and dispense head)
- integrated supply of dispensing gas ensures perfect dispensing for authentic draught flavour
- easy to operate
- hand holds make it easy to carry
- space-saving
- easy to transport
- stackable system enables excellent logistics
- reduced weight (incl. 10 litres content = only 15 kg)

...to cool and to keep cool

- with ice packs, cooler or in refrigerators

...to service

- easy refilling procedure for the dispensing gas
- fast and easy cleaning of the dispense head

Fresh

...and enjoyable

- self-sufficient, permanently closed system (no contact with air)
- constantly high beverage quality
- fresh for weeks after the first beer is tapped
- re-usable container made out of stainless steel which is neutral in taste

...in design

- modern design fit for the finest restaurants
- compact and space-saving
- distinctive appearance
- attractive labelling for a very individual brand display

High sales volume

...due to its authentic fresh draught flavour

- beverage quality of pub and restaurant standard
- image improvement through professional dispensing
- optimal brand presentation
- in keeping with brand image and quality demands
- innovative placement in the catering, party and consumer sector
- opens new market and turnover potential

freshKEG: the best investment for increasing your sales and market shares.



Ergonomically moulded handles guarantee optimal handling



Self-sufficient dispensing system – any time, any place



Lightweight and innovative design guarantees easy transport

The compact dispensing system simply perfect!

freshKEG



freshKEG: The complete dispense system with dispensing gas "inside"

With its two-chamber system, freshKEG is the perfect dispensing system for all beverages. One chamber is for the beverage, the other for the dispensing gas. This is possible thanks to new technologies and expertise.

1. beverage, always fresh
2. gas chamber with dispensing gas (nitrogen, CO₂, mixed gas; filling pressure 7 bar)
3. dispensing gas
4. safety spear
5. dispense head with pressure reducer and dispensing tap

Advantages of the system:

- integrated dispensing gas supply
- always ready for use - anywhere
- easy to handle
- easy to cool and to keep cool
- long shelf life of the beverage, long time after the first beer is tapped
- proven KEG-technology
- easy filling of beverages and dispense gas
- encoding system according to customer requirements
- top and bottom clip-on rings made of polypropylene (PP)
- stackable

Technical data

Material grades in stainless steel liner	Standard: mat.no. 1.4301, AISI 304 Special: mat. no. 1.4571, AISI 316
Top and bottom ring	PP (polypropylene), uv-stabilised, recyclable material
PP colouring	Standard: shining black, other colors on request
Spear	freshKEG safety fitting
Operating pressure	max. 7 bar
Test pressure	approx. 9 bar overpressure
Safety burst point triggering pressure	Standard: 25 ± 7 bar overpressure
Numbering	Standard
Encoding (options)	plain text/bar code/transponders/datixPLUS
Dispense head	with integr. compensator and autom. pressure adapter
Flow (depending on pressure)	1.5 to 2.0 litres/minute (standard setting), depending on pressure and temperature
Repairs	PP rings, CO ₂ valve and parts of the spears are exchangeable
Ecology	re-usable system, all component parts can be recycled
Application	can be used for almost all beverages
Cleaning dispense head	see operating instructions max. temperature 55°C
Authorisation	by the authorisation office for beverage counter systems
Cooling	Ice packs containing cooling agent, cooling boxes, coolers, refrigerators, special freshKEG cooler, cooling rucksack

freshKEG acc. to DIN 6647-1 and 2

Content*:	5.2 l	10.3 l
	1.37 US-gal	2.72 US-gal
Height:	258 mm	394 mm
External Ø:	253 mm	253 mm
Weight:	appr. 3.4 kg	appr. 4.4 kg

* Other container sizes between 3 and 15 l are also available, depending on the quantity ordered

Technique and accessories

This is how it works



1. Lift up the lever on the dispense head
2. Place the dispense head onto the freshKEG



- 3./4. Press dispense head firmly into place and push down the lever



5. For dispensing, always pull the lever all the way forward

Cooling

The extensive range of freshKEG cooling accessories completes the system perfectly.



Ice-Pack

- ring with multi-chamber system
- a powerful special-gel mix: inside cooling gel, outside capacity gel
- freeze for 24 hours, allow to defrost a little and slip it over
- cools down freshKEG quickly by about 10 °C in approx. 60 minutes
- keeps contents cool for about 5 to 6 hours
- optimal brand display



Cooler

- quiet compression cooler
- constant temperature, regardless of the dispensed quantity
- ideal for use in pubs and restaurants and for private functions
- extendable, easy-to-clean drip-tray
- freshKEG fits in easily



Selling or store refrigerator

- specially developed store refrigerator
- allows permanent stock of up to 12 freshKEGs
- pre-cooled freshKEGs mean satisfied customers

Wide range of benefits



Exceptional brand-name presentation: All-round advertising space for individual design and effective brand presentation, e.g. by means of a sleeve



Comfortable handling: ergonomically shaped hand holds make carrying comfortable



Encoding: plain text, barcode, transponder or the datixPLUS enable perfect logistics



A practical success: At big events the beverage is brought to the customers in backpacks



freshKEG – made by SCHÄFER

New perspectives

Light, flexible, mobile, highly profitable and always ready to provide unique drinking enjoyment.

Any time, any place. Whether beer or beer-mix beverages: freshKEG transforms a mere drink into something uniquely enjoyable. Equipped with all functional benefits, freshKEG is the ultimate investment to increase your sales.

SCHÄFER KEGnology®

freshKEG, yet another innovative product developed by SCHÄFER. For almost 3 decades SCHÄFER has set new standards with innovative ideas and products. With developments that are in line with market conditions and customer requirements, we have perfected our KEG-technology and established ourselves internationally as a universal supplier.

Over 10 million Schäfer KEGs are in use worldwide. Discover new perspectives with SCHÄFER. With their state-of-the-art production technology, the SCHÄFER plants in Neunkirchen and SCHÄFER SUDEX in Ledec nad Sázavou (Czech Republic) guarantee tomorrow's success today.

freshKEG

Always and everywhere authentic draught flavour

- perfect dispense system consisting of only two components (container and dispense head)
- easy to use
- integrated CO₂-dispensing gas
- constantly high beverage quality
- easy to cool and to keep cool
- optimal brand presentation

Universal application

- at home and for parties
- restaurants, bistros, beer gardens
- sports clubs, leisure time activities
- catering
- motorway service stations, petrol stations, canteens
- trade fairs, conferences, events



SCHÄFER KEGnology®

Pointing the way

Whether freshly dispensed beer specialities, in-vogue mix beverages, high quality wines or refreshing soft drinks:

Schäfer has the right KEG for every beverage.

The range of products covers containers from 3 to 110 litres, all made of stainless steel, with or without polyurethane-coating, and partly coated.



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